

**Pride - SWFL, Inc.**

P.O. Box 151966  
Cape Coral, FL 33915  
PrideSWFL.com



*Please take the following steps to become a  
Partner's With Pride vendor*

**1. PLEASE CAREFULLY READ AND REVIEW THESE  
DOCUMENTS.**

**2. PLEASE MAIL THIS COMPLETED APPLICATION ALONG  
WITH MEMBERSHIP FEE TO:**

Pride-SWFL, Inc.

Attn: Partner With Pride

P.O. Box 151966

Cape Coral, FL 33915

**SHOULD YOU HAVE ANY QUESTIONS PLEASE EMAIL  
PRIDE-SWFL AT: [info@prideswfl.org](mailto:info@prideswfl.org)**

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**PARTNER WITH PRIDE VENDOR PROGRAM APPLICATION**

***Vendor Information***

Vendor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax #: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook URL: \_\_\_\_\_ Twitter URL: \_\_\_\_\_

Merchant Category:

Restaurant       Retail & Service       Entertainment       Other

***Vendor Owner Information***

Full Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

***Vendor Representative Information***

Full Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

***Vendor Information***

Please describe company and services provided: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please describe (in detail) discount being offered to Pride-SWFL members: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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## **Partner's With Pride Vendor Program**

### **Prospective Vendors**

Vendors can increase exposure to hundreds of potential new clients by acceptance into the Partner's With Pride vendor program. This is an opportunity for vendors to showcase products and services without the costs normally associated with marketing and advertising. There also exists the possibility for your reach to be multiplied, as member-clients may provide recommendations to professionals in their networks outside of Pride-SWFL, generating interest in your products and services far and wide. Pride-SWFL will feature your logo, company address and discount being offered to the Pride-SWFL members on our website <http://prideswfl.com/partners-with-pride/partners/>.

### **How to participate in the Partner's With Pride Vendor Program**

All vendors wishing to participate in the Partner's with Pride must complete the Partner's With Pride vendor program application. All vendors must be authorized by Pride-SWFL. Guidelines for vendors are listed below, but Pride-SWFL has the right to reject any vendors it feels are not a good fit.

All vendors must offer a discounted product or service to members of Pride-SWFL, over and above what is normally offered to the general public.

### **What are the requirements?**

All vendors wanting to be involved with Partner's With Pride, must be a member of Pride-SWFL, Inc. and pay an annual membership fee of twenty-five (\$25) dollars. Membership is not prorated and is good for one (1) calendar year.

Partner must agree to ONE discount/incentive offer (not multiple offers). Should the Partner's offering the discount/incentive decide to discontinue the discount/incentive, the Partner must notify Pride-SWFL at least 72 hours in advance at [info@prideswfl.org](mailto:info@prideswfl.org).

Partner must provide (via email) a hi-res, tightly cropped, JPG format, up to 1MB logo. Pride-SWFL will distribute Partner logo and discounts/incentives to the Pride-SWFL membership through but not limited to any of the following; a members-only mailing, email, forum, and/or website.

Pride-SWFL member can show their membership card to be eligible for discount (no online coupons or downloadable discounts).

### **Partner's With Pride Terms and Conditions**

An annual renewal will be sent to all Partner's offering discounts/incentives for Pride-SWFL members. The Partner's discount/incentive, promotion and/or discount can be changed no more often than twice annually.

Discounts cannot be offered on products or services such as cigarettes or other tobacco products, gambling, pharmaceuticals, energy services, mortgages, real estate, health/nutritional supplements, sexual products/services, adult entertainment or firearms. Additionally, credit cards marketed to members or loan products are not allowed. The Partner's offering the discount must be a reputable business as determined within the sole discretion of Pride-SWFL. The Partner's offering the discount must be appropriate for the website, as determined within the sole discretion of Pride-SWFL. Partner's offers relating to any objectionable materials or services will not be approved (i.e. firearms or explosives, pornography-related items or services, alcohol, tobacco, gambling, illegal substances, etc.).

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Participating Partner's are not to use Pride-SWFL's name or logos without the written permission of Pride-SWFL, Inc..

Participating in the program, does not constitute or create a contract or an agent relationship between the Partner's and Pride-SWFL, Inc.; participation is separate and distinct from the provision of any services through a vendor contract with the Pride-SWFL.

Approval of Partner's With Pride to offer goods, services and/or discounts through the Pride-SWFL website to Pride-SWFL members does not amount to an endorsement by Pride-SWFL. Pride-SWFL does not endorse any of the Partner's, products or services listed as Partner's With Pride. Because of this, Partner's shall refrain from representing or implying to Pride-SWFL members that Pride-SWFL endorses Partner's goods or services. Any arrangements, services or products purchased with this member discount program is the sole responsibility of, and are conducted strictly between, the Partner and the member. Pride-SWFL assumes no obligation or liability for any part of any such dealings or promotions, legal damages, costs, or attorney fees that may be incurred in securing or using such goods and services resulting from any transaction.

Pride-SWFL may discontinue or modify this program at any time without notice. Pride-SWFL may also decide to remove any participating Partner's at any time without notice. Any financial payments made by the Partner's to Pride-SWFL will not be refunded.

All prospective Partner's will be reviewed by Pride-SWFL prior to entry in the Partner's With Pride program. Pride-SWFL reserves the right to reject a Partner for any reason. Approval has no expiration as long as product/service offering is substantially unchanged, discount/incentive is not decreased and the Partner remains a member of Pride-SWFL.

I acknowledge and confirm that my company understands and agrees to meet the requirements of being a Partner's With Pride vendor with Pride-SWFL, Inc., if accepted. Submitting this application form does not guarantee acceptance in the Partner's With Pride vendor program.

Authorized Vendor Signature:

Printed Name:  Date:

Company:



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## Membership Application Form

If you would like to become a member of Pride-SWFL, Inc., renew your membership or update your contact information please complete and submit the following form.

Membership fees are fifteen dollars (\$15) (per individual) or twenty five dollars (\$25) for a business. Fees are not prorated based on payment date. All memberships run a calendar year and expire on December 31st of each year. Renewals are due on January 1<sup>st</sup> of every year. Make checks payable to: Pride-SWFL, Inc.

If this is a new membership or a membership renewal, please send the required membership fee to the address above or you can email it to [info@prideswfl.org](mailto:info@prideswfl.org) and pay membership fee at [prideswfl.com](http://prideswfl.com).

### PART 1 TYPE OF APPLICATION

ARE YOU A NEW MEMBER OR A RENEWING MEMBER?

NEW MEMBER

RENEWING MEMBER

### PART 2 MEMBERSHIP INFORMATION

FIRST & LAST NAME (as it appears on ID or Registered Name of Business)

PREFERRED NAME (if applicable) and or contact person for Business Membership

STREET ADDRESS

CITY/TOWN

STATE

POSTAL CODE

EMAIL

PHONE NUMBER

May we contact you at any of the above? If no, please specify: \_\_\_\_\_  YES  NO  
Are you interested in volunteering?  YES  NO

Pride - SWFL, Inc. does not list member's full names on the Pride - SWFL, Inc. website or distribute member's full names and contact information to other entities without your written permission. Please let us know of any changes to your contact information. Forward any updated changes to [info@PrideSWFL.org](mailto:info@PrideSWFL.org).

I, (full name & occupation\*) \_\_\_\_\_, of (postal

address\*) \_\_\_\_\_ desire to become a member of Pride-SWFL, Inc. I, certify that I am over the age of 18 and that I meet the qualifications of this corporation. In the event of my admission as a member, I agree to be bound by the rules of the Association for the time being in force.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### Office Use

##### Certification of Secretary

I hereby certify, based on the above information contained in this application, that the applicant meets the requirements of this Corporation. With my signature below this applicant is hereby a member of Pride - SWFL, Inc. and is entitled to all the privileges thereof.

Secretary of Pride - SWFL, Inc.: \_\_\_\_\_ Date: \_\_\_\_\_

Method of payment  Cash  Credit Card  Check / Check #: \_\_\_\_\_ Date Received: \_\_\_\_\_